

THE BEAUTY EXPERT

allure

JANUARY 2013

Major Makeovers

New Year,
New Look,
New Life

Celebrities and Real Women
Get Amazing Before-and-Afters!

Look Younger In 28 Days

Fresh Habits That Really Work

Redo Your Diet

Make One Change, Drop the Weight

The World's Sexiest HAIR & MAKEUP

Fuss-Free and Bedroom-Ready

Drew Barrymore

Gets Her Happy Ending...
And a New Beginning

See a Dermatologist: If you're impatient and feeling flush (in the financial sense), radio-frequency treatments can smooth and tighten skin - "almost like shrink-wrapping it," Fusco says - with sound waves that heat up collagen and trigger its ongoing production. Thermage has been a popular choice for crepiness as well as laxity, Dover says, and the newer vibrating tip makes the hour-long treatment much more comfortable (many early adopters had likened it to hornet stings). For a less painful option, Dover suggests Pellevé, a radio-frequency gizmo that he says may be better at treating crepiness (but less effective for loose skin), though it requires three appointments over three months, versus one for Thermage. For the eye area, Pellevé runs about \$900 a treatment; Thermage is \$2,500 to \$3,000.

Thinner and drier than the skin on the rest of the face, the eye area is often the first to show signs of damage.

Eye Impact

When the eye area starts aging, which creams and treatments are worth a look?

By Rory Evans

